

Sant Gadge Baba Amravati University, Amravati

Part A

Faculty:-Inter-Disciplinary Studies

(BACHELOR OF FASHION DESIGNING)BFD – 3 years U.G. programme

Programme Outcomes (PO)

Student will be

1. Equipped with the necessary knowledge, technical, creative and managerial skills in fashion designing.
2. Communicate effectively through speaking, reading, writing and listening clearly in one Indian language and thereby express themselves to the world.
3. Able to communicate effectively with the industry hierarchy.
4. Able to undertake responsibility either as an individual or as a team member
5. Understand the historic costumes and textiles for efficient fashion designing.

Programme Specific Outcomes (PSO)

Students will be

1. Make a design collection, prepare prototype garments for the collections and evaluate the design development process
2. Maintain their work area, tools & machines
3. Start their own business
4. Market their products effectively
5. Accredited with skills of drawing and usage of various art mediums.
6. Competent to develop a good design through application of elements of design
7. Create compositions using various color schemes
8. Identify a trend (through trend research forecast) and recognize its movement in local markets as affected by global market.
9. Perform independent researches of small scale and apply them in design project.
10. Apply patternmaking principles to create design variations and construct garments .
11. Able to explore and bring into practice their ideas through embroidery techniques.
12. Develop and create innovative designs on utility articles with the help of basic and traditional embroidery stitches.
13. Develop understanding about ancient and contemporary costumes of India.
14. Create new designs with basic garments and use them in making designer costumes.
15. Develop patterns manually and as well as on CAD.
16. Work in fashion industry and as entrepreneur in the field of garment construction and pattern making

• **Employability Potential of the Programme:**

Employability :The course will enable the students to develop creative, innovative and determine individuals having knowledge and awareness of the fashion market requirements. The set off skills ranging from market research and creativity to sketching and fabric selection enables them to enter into the profession that requires designers to constantly be in tune with market trends. They can opt for jobs requiring sketching fashion ideas, cutting out and sewing the clothing item, attending fashion shows,using tailoring skills to perfect the fit, drawing patterns to create garments, selecting fabrics and any special additions for the outfit and reading magazines to keep up with the latest fashions.

Fashion Designer

There are various job profiles for fashion designers after pursuing bachelor degree in fashion designing. However, Taking job will depends on interest and skills. Following some of the jobs and profile for fashion designer.

Retail Buyer

As a retail buyer, students can build up own store and sell own products or can get the products from other designers as well. This field is pretty lucrative if done right.

Retail Manager

Getting a job at a boutique, departmental store can be highly satisfactory. A retail manager is accountable for setting up daily targets for the staff and ensures that marketing and promotions are functioning in a proper way or not. He/She also heads the human resources and finance department in smaller enterprises.

Fashion Stylist

This is one of the toughest and the most exciting job profile when we talk about a career in this field. Being a Fashion stylist, the job is to select the right pieces from the designers' collection or wardrobe to pick the best outfits with respect to clients' body type, preferences, and tastes. A stylist takes care from makeup, accessories, hairstyles to the overall look of a person.

Textile Designer

A textile designer designs 2D unique or repetitive patterns for printed fabrics, weave, and knit patterns. These fabrics may be used in the interiors to make clothes or as soft furnishing. Textile designers either work as a part of the team in industrial and non-industrial settings or even work independently. Most of the textile designers use CAD to design textures and patterns.

Jewelry and Footwear Designing

Jewelry and footwear is a whole distinct market in the industry that compliments the textile sector. After all, without the right footwear and the right fashion accessories, even the perfect dress remains incomplete.

Personal Shopper

A personal shopper is an expert who helps brides, celebrities, and even everyday snappy dressers to pluck out the best dresses from the hangers. But remember! He/She must be a professional so that He/She can hammer out the best deals, best shops, and pick the most suitable designs and brands as per the client's requirements.

Makeup Artist

A makeup artist takes care of the skincare, hairstyling, grooming, and anything related to an additional appearance of the body. However, it's important to note that makeup artists are different from beauticians as they are not limited to normal beauty treatments. Makeup artists are hired for weddings, pre-wedding photoshoots, bridal makeup, fashion events, celebrities, and models.

Fashion Model

A model is the one who acts and walk on a ramp to show the new trends in order to promote commercial products in the market. Some fashion designers wear their own clothes to represent themselves or sometimes they hire models to promote their work.

Fashion Consultant

As a fashion consultant, one has to keep close eye on latest trends of market. The role of fashion consultant also requires individual to be keen observer of the changing fashion trends.

Fashion Coordinators

Fashion Coordinators look after the advertising and promotions of the brand. They work closely with fabric dealers to bring out the best of product.

Sketching Assistant

Sketching assistant is responsible for making technical sketches of garments for various presentation. These sketches are used as a specification on the designing and fabrication of the garments.

Fashion Journalist

Fashion journalist has a job to write a report about latest fashion trends for a magazine. To be fashion journalist one should to know the latest fashion trends and be in touch with the news of the fashion world.

Teaching and Research:

After pursuing a course in Fashion Designing, candidates also have teaching options. Provided, the applicants have to pursue a master's degree in Fashion Designing to become a teacher at the graduate-level, lecturer post, one must have cleared the UGC NET exam after completing a master's degree in Fashion Designing. The research positions are also open for the applicants if they clear the NET exam as per the JRF cut off score.

Part B
Syllabus Prescribed for 2022-23 First -Year UG Programme
Programme: BFD 3 Year Degree Course
Semester 1

Code of the Course/Subject- BFD101 **Title of the Course/Subject- Communication Skills – I** **(Total Number of Periods)- 40 (3/w)**

• **Course outcomes:**

After completing course students would be able to:

1. Improve their vocabulary to enhance their fluency in English / Marathi.
2. Read with correct pronunciation.
3. Develop written communication skills for every day and professional communication.

Unit	Content
Unit -I	<p>Communication Concept of communication Need and importance of communication Elements of communication É Communicator / Sender É Communicatee / Receiver É Message / Idea É Encoding É Channel É Decoding É Feedback Stages of Communication Process É Comprehending the context É Knowing the sender & receiver É Designing the message É Encoding & transmitting É Selecting proper channel É Receiving & decoding É Feedback</p> <p style="text-align: right;">(8 Periods)</p>
Unit II	<p>Types of communication Verbal Communication É Intrapersonal communication É Interpersonal communication É Small group communication É Public communication Non Verbal Communication É Body language É Gestures É Symbol É Expressions Written Communication Letter, Fax, Telegram, e message, Website, News release, Brochure, Proposal, Contract, Advertisements etc Visual Communication Objects, Models, Graphs, Maps, Photographs etc</p>

	(8 Periods)
Unit III	<p>Effective Communication</p> <ul style="list-style-type: none"> É components of effective communication É communication Barriers É Overcoming Barriers. É Developing effective messages, slogans. É Body languages and its importance in communications. <p>Principles of effective communication</p> <ul style="list-style-type: none"> É Goal setting. É Listening É Clarity É Stay organized É Adjustment to the medium of communication É Use visuals & Stories É Conciseness É Curiosity <p style="text-align: right;">(8 Periods)</p>
Unit IV	<p>Grammar in Communication</p> <ul style="list-style-type: none"> É Articles É Conjunctions É Prepositions <p>Types of sentences</p> <ul style="list-style-type: none"> É Assertive É Negative É Interrogative É Exclamatory <p style="text-align: right;">(8 Periods)</p>
Unit V	<p>Formal Written Communications in Marathi & English</p> <ul style="list-style-type: none"> É Essay writing É Picture composition É Letter writing - <p>Personal, Official, Business Correspondence</p> <ul style="list-style-type: none"> É Comprehension of given passage É Application Writing <p>Employment, Complaints, Leave</p> <ul style="list-style-type: none"> É Resume Writing <p style="text-align: right;">(8 Periods)</p>
*SEM- Preparing and communicating to Nursery or preschool with the use of simple sentences and body languages.	

References :-

- (1) Allan, W., Living English Structure, Orient publications.
- (2) Allan, W., Living English speech, Orient publications.
- (3) Sharma, Pushpa, Effective English, Kumar Pub. N.Delhi.
- (4) Jones, Daniel, Pronunciation of English, Universal Book Stall, N.Delhi.
- (5) Inthera, S.R., Enrich Your English, Central Instt.(CIEFL), Hyderabad
- (6) Cobuild, Student Dictionary and Grammar, Harper Collins Pub. London.
- (7) Jones, Daniel, English Pronouncing Dictionary, Universal Book Stall, New Delhi.
- (8) Murphy R., Intermediate English Grammar, Foundation Books, New Delhi.-12-
- (9) Murphy R., Essential English Grammar, Cambridge University Press, London.
- (10) Krishnaswamy, N., Teaching English Grammar, T.R.Publications, Chennai.
- (11) Krishnaswamy, N., Teaching Spoken English & Communication Skills, T.R.Publications, Chennai.
- (12) Birkett, Julian, Word Power, T.R.Publications, Chennai.
- (13) Corner, J.D.O., Better English Pronounce, Universal Book Stall, N.Delhi.

- (14) Narang, V., Communicative Language Teaching, Creative Books, New Delhi.
- (15) Palliver, A.K., Communicative Language Teaching in English, Surabhi Pub., Jaipur.
- (16) Kaul, Onkar; Effective Communication Skills, Creative Publications, New Delhi.
- (17) Gautam, K.K.; English Language Teaching, Homan Pub. House, New Delhi.
- (18) Rajunwale, S; Introduction to English Phonetics, Rawat Publications, N. Delhi.
- (19) Mohan Krishna; Speaking English Effectively, Macmillan India Limited, New Delhi.
- (20) Tickoo, M.L.; Current English for Language, Macmillan India Limited, New Delhi.
- (21) Gupta, N.; English for all; Macmillan India Limited, New Delhi.
- (22) Singh, C.P.; Before the Headline, Macmillan India Limited, New Delhi.
- (23) Green David; Contemporary English Grammar
- (24) Andal, N.; Communication Theories and Models; Himalaya Pub. House, Mumbai.
- (25) Rayndu, C.S.; Communication Media and Communication Management; Himalaya Pub. House, Mumbai
- (26) Allan W.S.; Keep Up Your English (Three Audio Cassette), B.I.Languages Institutes, Mumbai.
- (27) Haycraft, J.Creed; Choosing your English + Four Cassette ISBN
- (28) Geddas Marian; How to listen + one cassette
- (29) O'Connor, J.D., A Course of English Pronunciation + Three Cassette, B.I.Languages Institutes, Mumbai.

Part B
Syllabus Prescribed for 2022-23 First -Year UG Programme
Programme: Semester 1

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
BFD 102 -----	Introduction to fashion Illustration (Theory)	40 -----

- **Course outcomes::**
 After completing course students would be able to:
 - 1) Explain the knowledge of fashion
 - 2) Discuss various fashion terminologies
 - 3) Produce fashion sketches of the garments with all details

Unit	Content
Unit I	Fashion terminology. Fashion Designing-Concept and meaning Fashion trends and fashion changes. (8 Periods)
Unit II	Introduction to the fashion industry. Fashion rendering Tools and techniques used for fashion rendering Understanding fabric types and fabric textures Illustrating accessories and garment details-categories and types (8 Periods)
Unit III	Historical perspectives of fashion illustration Fashion Illustration and Fashion drawing Tools used for Fashion Illustration Types of illustration, steps in illustration Fashion illustrator (8 Periods)
Unit IV	Human figure Basic Anatomy, Proportion, anthropometric measurements. Male, female & child's figure Weight distribution. Heads, hands and feet. (8 Periods)
Unit V	Figure types and body shapes Silhouette ótypes, use in creating illusions, prominent Silhouettes used in different era (8 Periods)
*SEM- Template development using illustration skills	
COs:	1. Student will understand and use illustration skills for developing fashion templates for different shapes and sizes

References :-

1. Introduction to fashion design, Patrick John Ireland.
2. Mc Graw Hill, 1973 ,Creative Clothing construction
3. Sharon Lee Tete, Inside fashion Design, Harper and Row publishers, New York

Part B
Syllabus Prescribed for 2022-23 First -Year UG Programme
Programme: Semester 1

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
BFD103 -----	Traditional Indian Embroidery (Theory)	40 -----

• **Course outcomes:s:**

After completing course students would be able to:

- 1) Discuss the knowledge of Indian Embroidery
- 2) Recognize the importance of embroidery and its application
- 3) Develop the skills of Embroidery and its application as a means of ornamentation.

Unit	Content
Unit I	Embroidery- meaning, types-hand & machine Introduction of traditional embroideries used in different countries History of Indian Embroidery, cultural importance of Indian Embroidery (8 Periods)
Unit II	Selection of design, placement of design , reduction and enlargement of design , transferring design by different methods. Types of stitches used in Indian Embroidery; steps involved in making Embroidery stitches. (8 Periods)
Unit III	Regional Embroidery of Punjab, Kashmir, Uttar Pradesh, Himachal Pradesh, Bihar (8 Periods)
Unit IV	Regional Embroidery of Karnataka, Gujarat, Manipur, Bengal, Rajasthan, Orrissa, Andhra Pradesh (8 Periods)
Unit V	Use of Indian Embroidery in textile and apparels for value addition, role of fashion designers and NGOs in promotion of Indian embroidery, (8 Periods)
*SEM: Design development and implementation using any one traditional embroidery (for any one product)	
COs: 2. Student will develop skills of ornamentation of an article.	

References :-

1. A.V.Deoskar& A.S. Deshmukh ADs Source book of designs and Embroidery.Bajaj Book depot, Amaravti
2. K. Dongarkary, Romance of Indian Embroidery; Thakare& Co. Ltd., 1951
3. KamaladeviChattopadhyaya ó òHandcraft on Indiaö Secretary, Indian council of cultural Relations new Delhi.

Part B
Syllabus Prescribed for 2022-23 First -Year UG Programme
Programme: Semester 1

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
BFD104	Colour Theory and Composition(Theory)	40

Course outcomes:

After completing course students would be able to:

- 1) Identify the role of colours in designing
- 2) Use the knowledge of colours in Fashion designing

Unit	Content
Unit I	Colour: Meaning & Definition, importance in designing Colour and its theory. Colour Wheel, colour schemes (8 Periods)
Unit II	Colour dimensions: hue, value, intensity. Warm colour, Cool colours, Neutrals (8 Periods)
Unit III	Study of primary colours, secondary colours, tertiary colours, quaternary colours, intermediate colours,, colours mixing. (8 Periods)
Unit IV	Colour naming colour selection. Psychological impact of colour, use of colour in garment selection (8 Periods)
Unit V	Role of colour in fashion design process and product development Colour forecast, universal significance of colour (8 Periods)
*SEM- Illustrate a garment using any one colour scheme.	
COs: 3. Student will be able to create different colour schemes.	

References :-

- i) Dyeing and chemical technology of fibres, S.R.Trotman, Charles Gribbin& company ltd.
- ii) Chemistry of synthetic dyes part-I & II, Vyankatraman
- iii) Users handbook of chemical colours, dyers and colourist society, Mumbai

Semester1- Communication Skills (Pr) – I

CodeoftheCourse/Subject	TitleoftheCourse/Subject-	(No.ofPeriods/Week)
HSC105	Communication Skills(ACE) – I (Practical)	52 (4 p/w)

- **Course outcomes:**

The students would be able to:

1. Prepare and deliver effective presentations
2. Develop effective writing skills.
3. Write an application for job with an effective resume.

***List of Practical/Laboratory Experiments/Activities etc.**

1	Understanding the various elements of communication through visit to Radio stations / printing media house / news channel working system. Preparing visit reports and resource file.
2	Visit to deaf and dumb / blind institutions for better understanding of the types of communication.
3	Detection of grammar forms from a given lesson and noting it in assignment/ practical book
4	Writing a leave application.

Semester1

Code of the Course/Subject	Title of the Course/Subject	(No. of Periods/Week)
BFD106	Introduction to Fashion Illustration (Practical)	52

- **Course outcomes:**

The students would be able to develop skill of :

1. Drawing and sketching of body features.
2. Drawing different silhouettes.

***List of Practical/Laboratory Experiments/Activities etc.**

1	Figure drawing and sketching of body features
2	Drawing mechanical crouquis-child, male, female
3	Fleshing out the mechanical crouqui
4	Sketching of action crouquis ó front, side ,back view
5	Use of different media of colours for rendering.
6	Drawing different silhouettes.

Semester 1

Code of the Course/Subject	Title of the Course/Subject	(No.ofPeriods/Week)
BFD107	Traditional Indian Embroidery(Practical)	52

- **Course outcomes:**

The students would develop skill of:

1. Making of garments with different traditional embroidery stitches
2. Placement of design

***List of Practical/Laboratory Experiments/Activities etc.**

1	Reduction and enlargement of design.
2	Portfolio Classification of traditional embroidery types region wise
3	Making of samples of different traditional embroidery stitches

Semester1

Code of the Course/Subject	TitleoftheCourse/Subject	(No.ofPeriods/Week)
BFD108	Colour Theory and Composition(Practical)	52

- **Course outcomes:**

The students would develop skills in:

1. Colour mixing and colour preparation for utilization in designing.
2. Making portfolio of colours used in Fashion Industry

***ListofPractical/LaboratoryExperiments/Activitiesetc.**

1	Colour Mixing and developing colour types and colour wheel
2	Preparation of colour schemes
3	Portfolio of colour names used in fashion industry

Part B
Syllabus Prescribed for 2022-2023 Year UG Programme
Programme: B.Sc Home Science 3 Year Degree Course
Semester II

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
BFD201	Communication Skills – II (Th)	40

• **Course outcomes:**

After completing the course students would be able to:

1. Use knowledge and skills of communication.
2. Interact more effectively in English & Marathi
3. Communicate effectively with creative writings and presentation

Unit	Content
Unit - I	<p>Reading Skills Reading and its benefits Mechanics of reading Types of reading Surveying Skimming Scanning Casual Focussed Purposes for reading 1.4.1 Learning 1.4.2 Entertainment 1.4.3 Intellectual</p> <p style="text-align: right;">(8 Periods)</p>
Unit - II	<p>Listening Skills 2.1 Hearing & Listening 2.2 Factors making hearing easy 2.3 Factors making listening difficult 2.5 Effective listening skills 2.6 Barriers in listening 2.7 Ways and means to overcome the barriers</p> <p style="text-align: right;">(8 Periods)</p>
Unit - III	<p>Speaking Skills 3.1 ó Phonetics ó Concept & Importance 3.2- Types of Speaking (Informative, Persuasive, Entertaining 3.2.1Speaking to inform (Informative, Argumentative) 3.2.2Speaking to persuade, motivate, take action 3.2.3Speaking to entertain 3.3 Types of speaking skills 3.3.1 Types of speaking skills 3.3.2Vocabulary 3.3.3 Grammar 3.3.4 Pronunciation 3.4 Importance of speaking skills in developing relations.</p> <p style="text-align: right;">(8 Periods)</p>

Unit- IV	Writing skills 4.1 Types of writing 4.1.1 Narrative 4.1.2 Descriptive 4.1.3 Persuasive 4.1.4 Creative 4.1.5 Expository 4.2 Steps of writing 4.2.1 Topic selection 4.2.2 Collection of information 4.2.3 Organizing contents 4.2.4 Writing 4.2.5 Revising & Editing 4.3 Important factors of writing skills 4.1.1 Grammar 4.1.2 Punctuations 4.1.3 Spellings 4.1.4 Vocabulary 4.1.5 Clarity 4.1.6 Proper language <p style="text-align: right;">(8 Periods)</p>
Unit - V	Creative writing in Marathi & English 5.1 Essay writing 5.2 Story writing 5.3 Report writing 5.4 Dialogue writing <p style="text-align: right;">(8 Periods)</p>
*SEM- Enhancing presentation skill on any one current topic.	
COs:	Students will 1. Prepare and deliver an effective presentation 2. Student will adapt different techniques of presentation.

References :-

1. Lonergan, J. : Teacher's Manual + Three Video Cassettes + Two Audio
2. Lonergan, J. : Follow through students.
3. Hobbs J. : Teaching Observed + Two Video Cassettes, British Institute.
4. Tomaleni, B. : Video in Classroom + One Video Cassette, British Institute, UCO Building.
5. Haycraft J. : Getting on in English + Four Cassettes, , British Institute.
6. Kumar, K.J. : Communication Skills in English, VipulPrakashan Mumbai.
7. Longman, A.: Essential Activator, Longmans.
8. Taylor G. : English Conversation Practice, Mc Graw Hill Pub., New Delhi.
9. Leech G. : English Grammar for Today, Macmillan, London.
10. Philips, Sam. : 3000 Synonyms and Antonyms, Goodwill Pub. N.Delhi.
11. Duff, A.M. : A Twist in the Tail + Three Audio Cassettes, Oxford New Delhi.
12. Bansal, R.K. : Spoken English
13. Augustine, A.E., Macmillan Grammar, Macmillan.
14. Hengh, G.A. : News Writing, Kanishk Pub., N.Delhi.
15. Hyde, H.W. : Television and Radio Announcing.
16. MitraAnand : Television & popular Culture in India.
17. Kabir, N.M. : Talking Films., Oxford Publications.
18. DeSouza, Y.K. : Electronic Media & Internet, Book Enclave.
19. Dattatrey, P. : Group Discussion Methods of Teaching, Prentice Hall of India Pvt.Ltd.
20. Dixon, Robert J. : Eveready Dialogues in English Speaking Effectively, Cambridge Univ. Press, London.
21. Field, Marion : Improving Your Written English, Jaiko Publishing House.
22. Swan, Michael : Practical English Usage, Oxford.
23. Jones, Daniel, Cambridge English Pronouncing Dictionary, Cambridge Univ. Press, London.

Part B
Syllabus Prescribed for 2022-2023 Year UG Programme
Programme: Semester 1I

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
BFD202 -----	Fundamentals of Apparel Designing	40 -----

• **Course outcomes:**

After completing course students would be able to:

1. Apply knowledge for the steps involved in the apparel making system
2. Design garments using individual measurements.
2. Handle and select fabrics for apparel designing.

Unit	Content
Unit I	Understanding body measurements: Method of taking body measurements for different garments Consideration of choice of colour, print, texture, age, cost, fashion, profession, climate, etc. for designing apparel for different figure types (8 Periods)
Unit II	Fabrics for garment making Handling of different types of fabrics. Estimation of Material required for different garment Selection of fabrics for different garment (8 Periods)
Unit III	Fitting: Problems and remedies. (8 Periods)
Unit IV	Layouts for cutting : Basic cutting procedure (markings, tracing, pinning and cutting) (8 Periods)
Unit V	Pattern Envelope and guide sheet (8 Periods)
*SEM- Apparel designing for any one figure type considering different criteria of selection	
COs:	4. Student will design a garment for an individual

References :-

- 1) Bane A. (1974) Tailoring ,Mcgraw Hill.
- 2) Bray Nathalie (1978) dress pattern designing , London cross by lockwood& staples.
- 3) Bray Nathalie (1970) more dress designing , London crossbylockwood& staples.
- 4) Bray Nathalie (1978) dress Fitting London
- 5) Complete guide to sewing readers digest, readers digest association New York
- 6) Pamela c. stinger pattern drafting for dress making

Part B
Syllabus Prescribed for 2022-2023 Year UG Programme
Programme: Semester 1I

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
BFD203	Pattern Designing –	40

• **Course outcomes:**

After completing course students would be able to:

1. Use the knowledge of pattern making
2. Apply the knowledge of drafting method for different age groups
3. Make pattern designs and construction.

Unit	Content
Unit I	Pattern Making: Terminology Types of pattern making ó Drafting, Draping and Flat pattern (8 Periods)
Unit II	Understanding standard measurement charts Pattern envelope and guide sheet Grain lines, labeling of pattern , notches , seam allowance (8 Periods)
Unit III	Drafting method for preparing a Bodice block óBodice, Skirt and Sleeve block- Child (8 Periods)
Unit IV	Drafting method for preparing a Bodice block óBodice, Skirt and Sleeve block- Adult (8 Periods)
Unit V	Dart- meaning , use, types Dart manipulation: Slash and spread method Pin pivot method (8 Periods)
*SEM- : Application of basic dart and types on a standard Adult block	
COs: 5. Student will develop skills in using dart for designing and adding fullness in a garment of pattern designing construction.	

References :-

- 1) Pattern making for fashion design 3rd edition Helen joseph Armstrong.
- 2) Dress pattern designing Natalie bray 1961 fifth edition
- 3) Designing dress patterns by Helen Nicol Jonw.

Semester 1I

Code of the Course/Subject	Title of the Course/Subject	(Total Number of Periods)
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BFD204

Theory Of Design

40

Course Outcomes:

After completing course students would be able to:

- 1) Apply the principles of design
- 2) Evaluate elements of design
- 3) Create designs and motifs

Unit	Content
Unit I	Design : <ul style="list-style-type: none"> • History of design • Meaning and definition of design. • Structural design • Surface design. <p style="text-align: right;">(8 Periods)</p>
Unit II	Design development : <ul style="list-style-type: none"> • Design motif • Design unit • Design repeat • Design Placement <p style="text-align: right;">(8 Periods)</p>
Unit III	Types and Styles of design: <ul style="list-style-type: none"> • Stylized Design • Geometric Design • Abstract Design <p style="text-align: right;">(8 Periods)</p>
Unit IV	Elements of Design: <ul style="list-style-type: none"> • Line • Form • Colour • Texture • Pattern • Space • Direction • Shape • Size <p style="text-align: right;">(8 Periods)</p>
Unit V	Principles of Design <ul style="list-style-type: none"> • Balance • Proportion • Rhythm • Harmony • Emphasis <p style="text-align: right;">(8 Periods)</p>
*SEM- - Development of any Design for using various repeats and layout	
COs: Student will understand the application of repeats and layout for design development	

References :-

- I) Premlata Mallik, - Text book of Textile designing , kalyani publishers, New Delhi.
- II) Goldstein ó Art in every day day life

Semester II

Code of the Course/Subject	Title of the Course/Subject	(No. of Periods/Week)
<u>BFD205</u>	Communication Skills in English –II	52

- Course outcomes:**

The students would be able to:

1. Develop listening, reading and writing skills.
2. Develop the speaking skills

***List of Practical/Laboratory Experiments/Activities etc.**

1	Loud reading for enhancing reading skills
2	Listening to a passage / poetry / story
3	Writing brief note in own word
4	Practice speaking in classroom session 3.1-Greeting, responses, introducing self, guest and friends 3.2- Taking leave and requesting 3.3- Narrating an incidence
5	Creative writing in Marathi &English

Semester II

Code of the Course/Subject	Title of the Course/Subject	(No. of Periods/Week)
<u>BFD206</u>	Fundamentals of Apparel Designing(Pr)	52

- Course Outcomes:**

The students would be able to:

1. Apply various techniques of garment making.
2. Design and construct different garments

***List of Practical/Laboratory Experiments/Activities etc.**

1	Adaptation of basic adult bodice block to construct women's kurta
2	Adaptation of basic adult bodice block to construct women's pant/pallazo
3	Designing and construction of one piece dress

Semester II

Code of the Course/Subject	Title of the Course/Subject	(No. of Periods/Week)
<u>BFD207</u>	Pattern Designing (Pr)	52

- Course outcomes::**

After completing course students would be able to:

1. Develop skills in pattern designing and construction.
2. Perform garments construction

***List of Practical/Laboratory Experiments/Activities etc.**

1	Development of bodice , sleeve and skirt block of Adult
2	Development of bodice , sleeve and skirt block of Child
3	Basic garment construction based on the Child block
4	Basic garment construction based on the Adult block

Semester II

Code of the Course/Subject	Title of the Course/Subject	(No. of Periods/Week)
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BFD208

• **Course Outcomes:**

The students would be able to:

1. Develop different motifs
2. Perform design development with layouts and placement

***List of Practical/Laboratory Experiments/Activities etc.**

1	Drawing, sketching and developing different motifs
2	Developing motifs and layout , Repeat
3	Placements of design motifs